



PRESS RELEASE

For Immediate Release

Pete's Place Audio Launches Blast Pad Filter

New dual-screen filter designed especially for high SPL environments

ANAHEIM, California - January 2010 - NAMM stand #6290 (A-Designs Audio) – Pete's Place Audio announces the NAMM introduction of its latest tool, the Blast Pad. Developed and handcrafted by Pan60 for Pete's Place, the product is a unique filter designed to protect microphones used in high-SPL applications.

"Considering how sensitive and expensive vintage tube and ribbon mics can be, it's a wonder that many engineers don't think twice about putting up a cheap pop filter in front of them," says Pete's Place Audio President Lisa Montessi. "The downtime and cost to re-ribbon a mic can be substantial, making the Blast Pad a wise investment. So far, the response that we've gotten back from professional recording engineers testing the Blast Pad on all different types of instruments and vocals is that this is an absolutely indispensable tool for preserving mics, stopping 'pops', and capturing every detail in even the loudest of settings."

Over time, high sound pressure levels – from kick drums, amp stacks, horns, harmonicas, powerful vocalists, and the like – can ultimately distort and/or damage ribbon and large diaphragm condenser microphones. The Blast Pad very effectively minimizes the air movement received by the mic, protecting a valuable investment while transparently taming plosives that can ruin an otherwise great "take."

The Blast Pad is a chambered dual-screen filter with six ports around the outer edge of its circumference. The main body structure is made of corrosion-resistant aluminum, which is anodized for added protection, while the filter mesh consists of two different-sized corrosion-resistant stainless steel screens. Easily cleaned with soap and water, the highly durable Blast Pad is built to last a lifetime.

Weighing slightly over five ounces, the product features a five-inch diameter with a four-inch opening, plus a mount for a standard microphone stand or gooseneck.

(more)

Pete's Place Blast Pad / Add One

Retail pricing for the Blast Pad is set at \$297.00.

For more information, visit Pete's Place online at www.petesplaceaudio.com.

Pete's Place Audio was founded to bring a wide variety of handcrafted, innovative, boutique recording and live audio products to market. Under the leadership of President Lisa Montessi and backed by the manufacturing expertise of A-Designs Audio, Pete's Place collaborates with some of today's most talented recording artists and engineers to help determine what products, regardless of how esoteric, they feel are missing in the studio and live performance environments.

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